

HELLO, I'M ELEONORA AN AWARD WINNING UX/UI DESIGNER

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Project Joined

- 2014
**DIGITAL METHODS SUMMER SCHOOL
UNIVERSITY OF AMSTERDAM**
Information Designer and Researcher.
"On Geolocation: Remote Event Analysis. Mapping Conflicts, Disasters, Elections and other Events with Online and Social Media Data" (2014 June)
"Coping with Vulnerability to Climate Change: Adaptation, its Limits and Post-adaptation Mechanisms" (2014 March)
- 2014
CONTROPEDIA PROJECT
Information Designer and Researcher
A work in progress platform for the real-time analysis and visualization of controversies in Wikipedia. This research aims to provide a better understanding of socio-technical phenomena that take place on the Internet and the complexity of controversies.
- 2014
EMAPS - CLIMAPS PROJECT
Information Designer and Researcher.
An experiment to use computation and visualization to harness the increasing availability of digital data and mobilize it for public debate. To do so, EMAPS gathered a team of social and data scientists, climate experts and information designers.




Publications

- 2014
Identification and Analysis of the main drivers for Ebola Virus Spillover
Scientific Report for ESFA.
- 2014
Work published in "Infographic Design in Media", Wang Kai, Images Publishing Shanghai

Awards

- 2014
KANTAR
Information is Beautiful Award
Awarded for Interactive website.

Highlights of qualification

-  Italian - Native
English - Advanced, TOEIC certificate
French - Inter/Advanced
Spanish - Intermediate
-  Adobe Creative Suite, Sketch, Marvel, Invision, Gephi
Office Suite, Google Tools
OSX and Microsoft Windows.
-  International education and work experience (Italy, United Kingdom, Japan, Netherlands, Spain, France, Canada).

Work Experience

- 2014 - current
ENTREPRENEUR: UX/UI, GRAPHIC AND INFORMATION DESIGNER
Based in Paris. France.
Work spans from UX/UI, Web and Mobile Design, Logo Design, Branding, Editorial and Print Design, Information and Data Visualization, VR Art Direction, Presentations, Design Strategy, Workshop Creation, Design Sprint Moderation, Leadership, Remote Work Mentorship.
- 2018 - 2019 (ongoing collaborations)
LEAD TEACHER UX/UI DESIGN
Ironhack, Paris. France.
Prepare and give daily classes, give feedback, evaluate progresses (16 to 20 students), public speaking, workshops organisation, accurate explanation of UX and UI methods, students' projects follow up, teach "learn by doing", give resources and inspiration, leadership.
- 2016
GRAPHIC AND WEB DESIGNER
Oddbee Design Studio, Toronto. Canada.
Editorial Design, Website creation, Icon Design, Mobile Design, Visual Elements Design.
- 2014 - 2015
INFORMATION DESIGNER, RESEARCHER
SciencesPo MediaLab, Paris, France.
Platform Design, Data Visualisation, Research, Tools creation, Graphic Design.
- 2014
INTERN - INFORMATION DESIGNER
Barcelona Media, Barcelona, Spain.
(with excellence grant from Erasmus Placement).
- 2012 - 2013
GRAPHIC AND WEB DESIGNER
Web Talent Communication, Milan, Italy.
Brand Identity and Website creation.
- 2012 - 2014
CO-FOUNDER AND ART DIRECTOR
wannaplaydaily.com Online magazine.
Graphic Design Elements, Editor, Creative.
- 2011
INTERN - GRAPHIC DESIGNER
Roberto Nicoletti, Pederobba, Italy
Graphic Design Exhibitions Stands and Booklets.

I'M ALSO A GRAPHIC AND INFORMATION DESIGNER

Skills and Abilities

Creative, hard worker, resourceful, dynamic, motivated to inspire. Organised, big-picture thinker obsessed with crafting the details, able to work in multidisciplinary environments.

UX - User Experience / UI - User Interface DESIGN

Include: Website, App, Platform, Dashboard, VR Interface, Augmented Reality, Digital Interface.

Familiar with Agile and Lean philosophies (Scrum, Sprint). Apply User Centered and Design Thinking Processes to create high quality user experiences, from brief to delivery. Create User Stories, User Flows, Site Maps, Wireframes. Familiar with UX / UI methods like Empathy Map, Personas, Card Sorting, Journey Map, Storyboards Usability Testing, Moodboard. Knowledge in Information Architecture, Grid System, Information Design, Concept and Research, UI prototyping (Low, Mid and Hi Fidelity), Responsive Design, Native App design, UI Accessibility, Interaction Design, Style Guide, Design System. Familiar with Material Design System and iOS Design System. Search, select, organise and create content. Basic knowledge in coding: HTML, CSS, JavaScript, Bootstrap.

INFORMATION DESIGNER - DATA VISUALIZATION

Data searching and collecting. Data cleaning, organization and shaping for data visualisations. Data visualisation, data analysis, Information architecture.

GRAPHIC DESIGNER

Artefacts production from sketches to the final products: brand design, advertising, design strategy, typography, logo design, editorial design, printed artefacts (brochure, poster..).

Main Interests

Dance (Ballet, Modern, Contemporary, Jazz, Cabaret, Afro, Rumba: all practiced, also at a professional level), Sport (football, volleyball, track and field, ice-skating, swimming, skiing, windsurf, surf), Fitness and Cross Training. Finisher at Paris Marathon in 2014 and at the "Strongman run - Rovereto" in 2012 and 2013; Photography, art, travelling and cultures.

Volunteer Experience

- 2017
NKA FOUNDATION GHANA (ON SITE)
Build a library for Abetenim High School.
- 2014 - current
LEO CLUB INTERNATIONAL
Active Member
- 2014 - current
AIDO (ITALIAN ORGAN DONORS)
Member
- 2012 and 2013
LIONS INTERNATIONAL EXCHANGE
New Zealand

Education

- 2012 - 2015
M.Sc DEGREE - CUM LAUDE VISUAL AND COMMUNICATION DESIGN
Polytechnic University, Milan, Italy.
Excellence grant for 3/3 years.
Thesis: "Aphrodite. Information design as a strategic skill in understanding knowledge production. The case of sexual paraphilias"
- 2013
EXCHANGE STUDENT, DESIGN FACULTY
Kyushu University, Fukuoka, Japan.
- 2009 - 2012
B.Sc DEGREE - CUM LAUDE VISUAL AND COMMUNICATION DESIGN
Polytechnic University, Milan, Italy.
Excellence grant for 3/3 years.
- 2004 - 2009
HIGH SCHOOL: SCIENCE, LITERATURE AND ART
Italy.

Other work experiences

- 2019 - current
CERTIFIED PERSONAL TRAINER
Accademia Italiana Personal Trainer, Italy.
Registered at the Italian Personal Trainer Register Albo Nazionale ASI n. 20192789
Registered at the European Personal Trainer Register EREPS, Personal Trainer Level IV n. 65498
- 2018
SALSA TEACHER
Paris, France
- 2008
DANCER - "IL CORPO PENSANTE" COMPANY
Fenice Theatre, Venice, Italy

Other Achievements / Awards

- 2006
"BALLETO DI TOSCANA" FLORENCE, ITALY
Admission to the dance school and the company
- 2006
"OPERA" ROME, ITALY
Admission to the theatre dance school
- 2006
"SAN CARLO" NAPLES, ITALY
Admission to the theatre dance school
- 2006
"TEATRO NUOVO" TURIN, ITALY
Scholarships for the dance summer school
- 2006
"DANZA INCONTRO" MONTEGROTTO, ITALY
First prize, dance contest

BONJOUR, JE SUIS ELEONORA AWARD WINNING DESIGNER UX/UI

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Projets

- 2014
**DIGITAL METHODS SUMMER SCHOOL
UNIVERSITÉ D' AMSTERDAM**
Designer des informations et chercheuse.
"On Geolocation: Remote Event Analysis. Mapping Conflicts, Disasters, Elections and other Events with Online and Social Media Data" (June 2014).
"Coping with Vulnerability to Climate Change; Adaptation, its Limits and Post-adaptation Mechanisms" (Mars 2014).
- 2014
CONTROPEDIA PROJECT
Designer des informations et chercheuse.
Une plateforme pour l'analyse en temps réel des controverses sur Wikipedia et leur visualisation. Cette recherche a l'objectif de fournir une meilleure compréhension des phénomènes sociotechniques sur Internet et de la complexité des controverses.
- 2014
EMAPS - CLIMAPS PROJECT
Designer des informations et chercheuse.
Une expérience utilisant le calcul et la visualisation pour maîtriser la croissante disponibilité de données numériques et la mobiliser pour le débat public. Pour ce faire, EMAPS a réuni une équipe de spécialistes des sciences sociales et des données, des climatologues et des designer des informations.

Publications

- 2014
Identification and Analysis of the main drivers for Ebola Virus Spillover
Rapport scientifique pour l'ESFA.
- 2014
Projets publiés dans "Infographic Design in Media", Wang Kai, Images Publishing Shanghai.

Prix

- 2014
KANTAR
Information is Beautiful Award
Prix catégorie interactive website.

Compétences Particulières



Italien - Langue Maternelle
Anglais - Bilingue, certificat TOEIC
Français - Courant
Espagnol - Moyen



Adobe Creative Suite, Sketch,
Marvel, Invision, Gephi
Office Suite, Google Tools
OSX et Microsoft Windows.



Études et expériences professionnelles
internationales (Italie, Angleterre, Japon,
Pays Bas, Espagne, France, Canada).

Expériences Professionnelles

- Depuis 2014
**FREELANCER: UX/UI, GRAPHISTE, DESIGNER
DES INFORMATIONS ET VISUALISATIONS.**
Basée à Paris. France.
Mon travail s'étend de UX/UI, Design Web et mobile, Logo et Image de Marque, Visualisation d'Informations et Données, Design Éditoriale et Imprimée, Direction Artistique en VR, Présentations, Stratégie, Création d'Ateliers, Modération des Sprints, Leadership et Remote Work Mentorship.
- 2018 - 2019 (collaborations courantes)
LEAD TEACHER UX/UI DESIGN
Ironhack, Paris. France.
Préparer et donner des cours quotidiens, donner des retours, évaluer les progrès (16-20 étudiants), prendre la parole en public, organiser des ateliers, expliquer les méthodes UX et UI, suivre les projets des étudiants, donner ressources et inspiration; leadership.
- 2016
DESIGNER GRAPHISTE ET WEB
Oddbee Design Studio, Toronto. Canada.
Design Éditorial et print, Design Web et Mobile, Design d'icônes, Graphisme.
- 2014 - 2015
DESIGNER DES INFORMATIONS, CHERCHEUSE
SciencesPo MediaLab, Paris, France.
Design de plateforme, Visualisation des données, Recherche, Creation des outils pour la visualisation.
- 2014
STAGE- DESIGNER DES INFORMATIONS
Barcelona Media, Barcelona, Spain.
(avec bourses d'excellence Erasmus Placement).
- 2012 - 2013
DESIGNER GRAPHISTE ET WEB
Web Talent Communication, Milan, Italie.
Image de marque, design web et mobile.
- 2012 - 2014
CO-FONDATRICE ET ART DIRECTOR
wannaplaydaily.com Online magazine.
Graphisme, Creative Director, Community Manager
- 2011
STAGE - GRAPHISTE
Roberto Nicoletti, Pederobba, Italie.
Graphisme, Stands d'exhibition et Livret.

AUSSI GRAPHISTE ET DESIGNER DES INFORMATIONS

Compétences Spécifiques

Créative, ingénieuse, dynamique, motivée à l'idée d'inspirer les autres, organisée, big-picture thinker avec attention aux détails, travail en équipe dans différents environnements.

UX - User Experience / UI - User Interface DESIGN

Comprenant: Website, App, Plateforme, Dashboard, VR Interface, Augmented Reality, Interface Digitale.

Familière avec les philosophies Agile et Lean (Scrum, Sprint). Utilisation des méthodes User Centered et Design Thinking pour créer des expériences utilisateur de haute qualité, du brief à la clôture du projet. Creation de User Stories, User Flow, Site Maps, Wireframes. Connaissances des méthodes UX / UI: Empathy Map, Personas, Card Sorting, Journey Map, Storyboards Usability Testing, Moodboard. Connaissances en architecture de l'information, système de grille, design des informations, concept et recherche, Prototypage UI, design responsive, design applications mobile, Accessibilité de l'interface utilisateur, design des interactions, style guide, design system. Familière avec Material Design System et iOS Design System. Rechercher, sélectionner, organiser et créer du contenu. Connaissance de base en codage: HTML, CSS, JavaScript, Bootstrap.

DESIGNER DES INFORMATIONS ET VISUALISATION DES DONNÉES

Recherche et collection des données. Nettoyage, organisation et mise en forme des données pour les visualisations. Visualisation et analyse des données, architecture de l'information.

DESIGNER GRAPHISTE

Production d'artefacts, des sketches aux produits finaux: brand design, publicité, design strategy, typographie, logo design, design éditorial, artefacts à imprimer (brochure, poster...).

Intérêts principaux

Danse (Classique, Modern, Contemporaine, Jazz, Afro, Rumba, Cabaret: pratiques aussi au niveau professionnel), sport (football, volleyball, athlétisme, patin à glace, ski, windsurf, natation, surf) Fitness et Cross Training. Marathon de Paris en 2014, "Strongman run" en 2012 et 2013; art, photographie, voyager et découvrir différentes cultures.

Activités de Bénévolat

- 2017
● **NKA FOUNDATION GHANA (SUR PLACE)**
Construction d'une bibliothèque.
- Depuis 2014
● **LEO - LIONS CLUB INTERNATIONAL**
Membre Active.
- Depuis 2014
● **AIDO (DON D'ORGANE EN ITALIE)**
Membre.
- 2012 and 2013
● **LIONS INTERNATIONAL EXCHANGE**
Nouvelle-Zélande.

Études et Formation

- 2012 - 2015
● **MASTER UNIVERSITAIRE - CUM LAUDE DESIGN DE LA COMMUNICATION VISUELLE**
Université Polytechnique Milan, Italie.
Bourses d'excellence pour 3/3 ans.
Mémoire: "Aphrodite. Information design as a strategic skill in understanding knowledge production. The case of sexual paraphilias" (EN).
- 2013
● **ÉTUDIANTE EN ÉCHANGE, ÉCOLE DE DESIGN**
Université Kyushu, Fukuoka, Japon.
- 2009 - 2012
● **DIPLÔME UNIVERSITAIRE - CUM LAUDE DESIGN DE LA COMMUNICATION VISUELLE**
Université Polytechnique Milan, Italie.
Bourses d'excellence pour 3/3 ans.
- 2004 - 2009
● **PRÉPA: SCIENCES, LETTRES ET ARTS**
Italie.

Autres Expériences

- Depuis 2019
● **PERSONAL TRAINER CERTIFIÉE**
Accademia Italiana Personal Trainer, Italie.
Enregistrée au registre Italien des Personal Trainer: Albo Nazionale ASI n. 20192789
Enregistrée au registre Européen des Personal Trainer: EREPS, Personal Trainer Niveau IV n. 65498
- 2018
● **PROFESSEUR DE SALSA**
Paris, France.
- 2008
● **DANSEUSE - COMPANIE "IL CORPO PENSANTE"**
Venice Théâtre, Venise, Italie.

Autres Pirx

- 2006
● **"BALLETO DI TOSCANA" FLORENCE, ITALY**
Admission à l'école de danse et à la compagnie.
- 2006
● **"OPERA" ROME, ITALY**
Admission à l'école de danse du Théâtre Opera.
- 2006
● **"SAN CARLO" NAPLES, ITALY**
Admission à l'école de danse du Théâtre San Carlo.
- 2006
● **"TEATRO NUOVO" TURIN, ITALY**
Deux bourses d'excellence à l'école de danse.
- 2006
● **"DANZA INCONTRO" MONTEGROTTO, ITALY**
Premier Prix, concours de danse.